



2017-2018 (JULY THRU JUNE FISCAL YEAR)  
SPONSORSHIP OPPORTUNITIES

AAF Cincinnati has unique opportunities for those interested in becoming Sponsors. We offer multiple levels of packages in different areas. It's a great way to raise the profile of your company with customers, prospects, even potential employees. Key benefits include:

- Communicating directly with decision makers in Cincinnati's advertising, branding, marketing, and media communities.
- Displaying your company's logo at AAF Cincinnati events.
- Placing your company's logo on AAF Cincinnati's website, with a link to your website.
- Recognition during welcoming remarks at AAF Cincinnati events.
- Linking your website to your company's logo in AAF Cincinnati eBlasts referencing your sponsorship.

Your sponsorship also helps the AAF Cincinnati achieve its mission of providing educational and professional development opportunities to Cincinnati's advertising, branding, marketing and communications community. The club offers many ways for companies to generate awareness with a database of more than 3000 members and prospective members.

**\$10,000 PLATINUM PRESENTING SPONSOR OPPORTUNITY (JULY THRU JUNE)**

Limited only by your imagination, this "top sponsor" opportunity allows you to be creative in working with AAF Cincinnati to come up with Presenting Sponsor features. It could, for example, include Naming Rights for a Professional Development luncheon (or breakfast) series as well as an opportunity to help in focusing on program speakers and topics – for example, the Eggs & Attitude Breakfast Series presented by XYZ Company ... or the Creative Geniuses Luncheon Series presented by Company Q.

Or, the Platinum opportunity could put you in the limelight at our annual CincinnADDYs event by providing you "presented by" status at the annual February evening event – the biggest event of the year for Cincinnati's creative community -- and, if your commitment is soon enough, could allow your company to influence selection of a venue and theme for that event.

Or, perhaps your company would like to invest in "presented by" status at our Career Day for college students preparing for a career in advertising, marketing, graphic design, branding, public relations or communications.

Many possibilities for Platinum Presenting Sponsor status.

**\$5000 GOLD ANNUAL SPONSORSHIP (JULY THRU JUNE)**

Limited to 5 ANNUAL GOLD sponsors with Category Exclusivity for your Business  
Provides Sponsorship recognition at ALL luncheon/breakfast events, including:

- Two paid reservations to attend each regular monthly luncheon or breakfast program
- One "GOLD ANNUAL SPONSOR" thank you recognition sign at registration table
- Your company's name or logo on AAF CINCINNATI pre-event fliers and/or emails
- Link to your company's website on emails
- Permission to hand out one pre-approved promotional piece at up to 3 luncheon/seminar meetings
- Small "meet & greet" exhibit table at your choice of up to 3 luncheon/seminar meetings
- Opportunity to give away a door prize and take up to 5 minutes at up to 3 luncheon/seminar meetings (at the time of drawing) to promote your product/service
- Opportunity to provide a self-standing display sign or banner inside the meeting room at each luncheon/breakfast event
- List of attendees who drop their business cards for each AAF CINCINNATI luncheon/breakfast event
- Gold Sponsorship credit at the club website
- Banner advertisement on the AAF Website throughout the year

#### \$3000 SILVER ANNUAL SPONSORSHIP (JULY THRU JUNE)

Limited to 10 ANNUAL SILVER sponsors (no Category Exclusivity for your Business, so competitors may sponsor at this level)

Provides Sponsorship recognition at ALL luncheon/breakfast events, including:

- One "SILVER ANNUAL SPONSOR" thank you recognition sign at registration table for ALL AAF Cincinnati luncheon/breakfast events
- Two paid reservations to attend 4 luncheon/breakfast programs (you select)
- Your company name/logo on the AAF CINCINNATI pre-program fliers and/or emails
- Link to your company's website on emails for these 4 selected programs
- Opportunity to display self-standing sign or banner that you provide inside the meeting room at your 4 sponsored luncheon/breakfast meetings
- List of attendees who drop their business cards for each of the 4 AAF CINCINNATI luncheon/breakfast meetings
- Permission to hand out one pre-approved promotional piece at 1 luncheon/breakfast meeting of your choice AND a small "meet & greet" exhibit table at that meeting
- Opportunity to give away a door prize and take up to 5 minutes during that meeting (at the time of drawing) to promote your product/service
- Silver Sponsorship credit on the club website
- Banner advertisement on the AAF Website throughout the year

#### \$500 SINGLE PROGRAM SPONSORSHIP

Limited to 3 program sponsors per event – NO Category Exclusivity, may include competitors

\$500 Single Luncheon/Breakfast Program Sponsor receives:

- Two paid reservations for the sponsored program
- One "Today's Program Sponsored by" recognition sign at registration table
- Your company's name or logo on the AAF CINCINNATI pre-program promotion with link to your company's website.
- Permission to hand out one pre-approved promotional piece
- Small "meet & greet" exhibit table at the luncheon – OR – the opportunity to give away a door prize and take up to 3 minutes during the program (at the time of drawing) to promote your product/service

## **20 Minutes + A Beer Sponsorship - PRICELESS - MEMBERS ONLY**

### ***Sponsorship Includes:***

- This popular evening event (5:30-7:30pm on a Thursday) allows you to “show off” your business as the location
- You provide the refreshments (up to you – beer, wine, soft drinks, snacks)
- You select the speaker (possibly your employee) and the “20 Minutes” topic. (Note: Topic must be industry-related and cannot be a sales pitch for your company’s services, although it can certainly focus on your company’s expertise)
- Your company designs the Online Invitation to the event – including your company’s name or logo along with the AAF CINCINNATI logo (and our “20 Minutes” branding) – and may link to your company’s website
- AAF Cincinnati will promote with -- at minimum – 2 email blasts to the AAF-C list of 3000+ members/prospects, as well as 2 social media posts on our AAF Cincinnati LinkedIn, Facebook and Twitter
- Opportunity to handout a promotional piece to attendees and, if you wish, to collect attendees’ business cards and give away a door prize (taking time at the drawing to promote your business)